



ATTACHMENT A

_____ (CLIENT)

Recruit Reels Video Services

Recruit Reels allows you to market your athletic skills to college coaches, recruiters, and scouts through a professionally produced video. We know how to package your highlights to make you stand out from all the other athletes vying for scholarships. Recruit Reels uses only professional equipment, along with custom editing, graphics, music and DVD mastering.

Services:

- Editing, FX, Music & Graphics: We will take your raw footage, edit the scenes together, add effects such as highlighting for identification purposes, and add music and graphics to make it professional
- Game footage isolation shoot: A professional videographer using broadcast-quality equipment will shoot the entire game close up focusing specifically on you on every play. We offer high-definition for a slightly higher fee.
- Workout/Training shoot: A professional videographer will go on location to shoot your workout displaying specific skills or training methods.
- Interview: The interview will be shot at a venue of your choosing and will consist of 5 prepared questions to allow recruiters to hear your accomplishments, goals, and interests. The interview will incorporate professional lighting and sound to make the best impression on recruiters.
- Mini Web Site design, set up, and hosting: We'll design, set up, and host your own web site that will tell everything you want to divulge to recruiters.
- DVD's: DVD's will be labeled with a Recruit Reels branded label containing your contact information and packaged in a plastic clamshell cover
- Custom DVD label artwork: Our professional graphics artists can create a custom label with your picture or elements you provide in an album case

Package options are below. Circle package and options desired.

Pricing

Base Package: \$299 (5-10 minute maximum)

- Footage provided by CLIENT (VHS, Mini-DV, DV Cam, DVD disc, Video CD), up to 5 sources maximum
- Choice of music, font style, and packaging
- Includes slow motion, spot shadowing, and replay effects
- Includes bio page with photo, key statistics, and awards
- Includes 20 DVD's in clamshell cases and a link to our web site to be distributed at your discretion
- Video posted on our web site for 90 days

Bronze Package: \$399

- Includes Base Package
- Mini Web Site design, setup, and hosting

Silver Package: \$899

- Includes Base Package



- **Either** game isolation or workout/training shoot w/interview
- Mini Web Site design, setup, and hosting
- Additional 10 DVD's

Gold Package: \$1,299

- Includes Base Package
- Game footage isolation shoot
- Workout/Training shoot
- Interview
- Mini Web Site design, setup, and hosting
- Additional 10 DVD's

Optional Services:

1. Game footage isolation shoot w/interview: (\$499 per game plus expenses) A professional videographer will shoot the entire game focusing specifically on you on every play. The interview will follow the game taking advantage of the event's atmosphere so recruiter's can "picture" you in their venue on gameday.
2. Workout/Training shoot w/interview: (\$499 per ½ day event plus expenses) A professional videographer will go on location to shoot your workout displaying specific skills or training methods. The interview will incorporate professional lighting and sound to make the best impression on recruiters.
3. Interview: (\$199) The interview will be shot at a venue of your choosing and will consist of 5 prepared questions to allow recruiters to hear your accomplishments, goals, and interests.
4. Mini Web Site design, set up, and hosting: (\$199) We'll design, set up, and host your own web site that will tell everything you want to divulge to recruiters.
5. Additional 10 DVD's: \$99
6. Custom DVD label artwork: Quoted per job

Payment Conditions

- Full payment due at contract signing, unless financing terms have been arranged
- Visa, MasterCard and Discover credit cards accepted. 3% fee added to all credit card payments.
- Checks must clear before final product delivered.
- Event date change may result in additional charges.
- Travel within 50 miles of Murfreesboro, TN included. Travel over 50 miles subject to additional charges including transportation, lodging, & food. (Estimate provided by Recruit Reels)
- Requested additional equipment rental will require additional fees. (Estimate provided by Recruit Reels)
- CLIENT to receive one web-based proof for edits and one web-based proof for final approval.



PROFESSIONAL SERVICES AGREEMENT

_____ (CLIENT)

This agreement made as of _____ between _____ (hereinafter referred to as "CLIENT") and Recruit Reels, Inc. (hereinafter referred to as "COMPANY") to perform professional services for the assignment described as follows:

Project: Sports Recruiting Video Package _____ Options _____

Description of Project: see Attachment A

I. PROFESSIONAL SERVICES: COMPANY agrees to perform the following Basic Services under this contract as set forth in Attachment A, attached hereto and incorporated herein by reference.

II. COMPENSATION: The compensation to be paid to COMPANY for providing the requested services shall be as follows: \$ _____ plus any agreed upon hard costs (see "X" below). Full payment required upon contract signing unless financing has been arranged.

III. PAYMENTS: Billings for services rendered under financing plan will be made monthly and payment is due within thirty (30) days of receipt of invoice. Unless special arrangements are made, a finance charge of 1 1/2 % per month will be added to unpaid balances more than thirty (30) days old. In the event legal action is necessary to enforce the payment terms of this agreement, CLIENT shall be responsible for, and pay any and all costs of the same, including attorney's fees, discretionary costs and court costs incurred by COMPANY.

IV. CREDIT CARD PAYMENTS: COMPANY will also add a 3% credit card service charge to the gross amounts of all invoices/orders that require credit card payment from CLIENT.

V. COOPERATION: CLIENT agrees to provide COMPANY with any and all information and other such assistance and cooperation as COMPANY deems necessary for completion of the project.

VI. TERMINATION: Either party can choose to terminate agreement with an official 30-day notice if reasonable obligations, payments, deadlines or milestones are not met within stated (written) time frame or reasonable industry norms. All outstanding payments will have to be first agreed upon and/or resolved before agreement can be terminated. If there are no outstanding official and unresolved complaints concerning COMPANY's performance, CLIENT may cancel contract with a 90-day notice and 3-full months of payments. KILLFEES: Cancellation of project(s) by CLIENT during production due to circumstances beyond COMPANY's control are charged a "kill fee" assessed at 50% of the total project(s) costs.

VII. MEDIATION: Both parties agree to binding, legal mediation should a dispute over work, payment or other contractual obligations develop. Should litigation be required, COMPANY reserves the right to pursue all legal remedies to recover all legal fees incurred due to the litigation. Notice: all disputes, warnings or notices shall be in writing via email or letter and receipt of notice confirmed by receiver.

VIII. DISPUTES RESOLUTION: Venue and jurisdiction for any disputes between the parties that results in the institution of a cause of action or suit on behalf of either party shall be Rutherford County, Tennessee.

DISCLAIMERS

IX. PROCEDURES:

Step 1:

- Register on our web site providing contact information, customization options, and desired services
- Full payment is required at the time of registration by credit card, PayPal, or check. Financing is available.

Step 2:

- Once payment clears, you'll be emailed a private, secure username and password for your account
- Log in to the web site and enter data for your biography and sport



- You'll be mailed a self-addressed shipping carton for your footage or we'll schedule the dates for your production shoots
- You'll need to choose the scenes you want to include in your video by entering "in" and "out" points using our downloadable form
- Mail the footage and form to us using the provided shipping carton
- Once we have received the footage and digitized it into our system, you'll be notified to log in to your account to verify information

Step 3:

- You'll be notified by email that your proof is ready for approval by web
- Upon final approval, DVD's will be burned, packaged according to your request, and posted on our web site for 90 days

X. **HARD COSTS:** COMPANY is not responsible for any "hard costs" such as legal fees, printing, delivery, videotape, proofs, video/audio production, illustration, professional photography, DVDs or tapes sent to vendors for duplication, or archiving CLIENT content or archival collection of CLIENT content, rental of any needed additional equipment or props for video shoots unless stated otherwise in signed contract or agreement. COMPANY will inform CLIENT of any needed "hard costs" before incurring any additional expense to the project. COMPANY will invoice CLIENT for all "hard costs" once CLIENT approves and signs cost estimate.

XI. **APPROVALS:** All CLIENTS must approve all work performed by COMPANY via signed and dated contract or agreement, signed fax, or email. Verbal approvals are not adequate.

XII. **MEETINGS:** Navigation requests a 24-hour notice for all in-person or conference-call meetings.

XIII. **UPFRONT PAYMENTS:** Some third-party vendors require upfront payment for services and products, therefore COMPANY reserves the right to require CLIENT to provide funding for production or services through third-party vendors before COMPANY secures such services or products from vendors.

XIV. **ADDITIONAL:** This is a good faith estimate and/or agreement. Actual price and delivery may vary depending on revisions and delivery of necessary items from CLIENT to complete project. CLIENT to provide all needed content not available to COMPANY. This proposal is valid for 30 days after it is delivered to CLIENT.

XV. **COMMERCIAL USE:** Once both parties have committed to a contractual agreement COMPANY reserves the right to use name, image, voice, and likeness of CLIENT in promotional media unless forbidden under NCAA rules.

XVI. **GOVERNING LAW:** Unless otherwise specified within this Agreement, this Agreement shall be governed by the Law of the State of Tennessee.

CLIENT:
Print Name: _____
Signature: _____
Title: _____
Address: _____

Phone: _____
Email: _____
Date: _____

RECRUIT REELS, INC.
Print Name: _____
Signature: _____
Title: _____
Address: _____

Phone: _____
Email: _____
Date: _____